

# *Sing to Cure MS:* The 5th Annual Accelerated Cure Project Halloween Concert

Sunday, October 28, 2007, 3-5pm  
Pleasant Street Congregational Church  
75 Pleasant Street, Arlington, MA

## **Corporate Sponsorship Packages**

Corporate Sponsorship is for companies wishing to have a marketing presence beyond a program ad. Packages include benefits such as free tickets, promotion on the Accelerated Cure Project website, signage at the event and mention of their company in our concert advertising and press release.

\$200 Contribution: Silver Sponsor

Entitles the participating sponsor to:

- a half-page ad (4" X 3.5") in the "Sing To Cure MS" program booklet
- placement of company name and logo on the Accelerated Cure Project website, with recognition as Silver Sponsor of the event.
- mention in our advertising and press release
- three pairs of tickets to the concert

\$500 Contribution: Gold Sponsor

Entitles the participating sponsor to:

- a full-page ad (4" X 7") in the "Sing To Cure MS" program booklet
- placement of company name and logo on the Accelerated Cure Project website, with recognition as a Gold Sponsor of the event
- mention in our advertising and press release
- six pairs of tickets to the concert

\$1,000 Contribution: Headlining Sponsor

*Limited to one sponsor. First come, first served!*

Entitles the participating sponsor to:

- a full-page ad (4" X 7") in the "Sing To Cure MS" program booklet
- company name and logo on the front cover
- placement of company name and logo on the Accelerated Cure Project website, with prominent recognition as the headlining sponsor of the event
- mention in our advertising and press release
- ten pairs of tickets to the concert.

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## **Ad Booklet Pricing for Small Businesses**

An ad in our program booklet may be purchased individually, without additional sponsorship advantages, by small businesses supporting the Arlington and Greater Boston area.

- \* Quarter Page Ad (4" X 2", or business card ) : \$40
- \* Half Page Ad (4" X 3.5") : \$65

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**Ad copy and payment:** Mail ads and checks, payable to the Accelerated Cure Project, to:

Marion Leeds Carroll, ATTN: Sing to Cure MS  
111 Fairmont St.  
Arlington, MA 02474

Include the memo "Sing to Cure MS" on the check. | Remember to include company name, contact details and a copy of the ad (or business card) you wish to place. | Electronic versions of your ad may be emailed to: [marion@leedscarroll.com](mailto:marion@leedscarroll.com) | Donations may also be made on line, at <http://www.acceleratedcure.org/about/contribute.php> | The value of goods and services donated to be raffled at the concert may count towards sponsorship or the price of an ad. Contact [cure@leedscarroll.com](mailto:cure@leedscarroll.com) for details. | See [www.leedscarroll.com/acceleratedcure/](http://www.leedscarroll.com/acceleratedcure/) or [www.acceleratedcure.org/about/contribute.php](http://www.acceleratedcure.org/about/contribute.php) for more information. *The ACP is a registered with the IRS as a Not For Profit Corporation. Its tax ID number is 04-3555864.*